



WEST ROUGE COMMUNITY ASSOCIATION

**WEST ROUGE COMMUNITY ASSOCIATION
2023 Annual General Meeting
Monday October 23, 2023 at 7:00 p.m.
West Rouge Community Centre, 270 Rouge Hills Drive, Scarborough ON**

Attendees

WRCA Board Members:

Reza Khoshdel
Sharon Stoute
Sonya Barclay
Larry Whatmore
Rose Morra
Ash Khan
Maddy Chandrasekaran

Community Members:

Zia Choudhary
Mila Frame
Carol Klupsch
Ed and Beryl Romero
Eleanor and Reg Barrett
Slavica Vasilevska
Darlene Day
Mary Soye
Cathy Hummel
Ashleigh Molloy
Sameer Dhawan

Bill Tryon
Marion Cashman
Victoria Lecker
Rudy Kirpal
Lori Atwell Raghubeer
Kathi Loughran
Celeste Richards
Ken Metrick
Janet Ashberry
Paul Mora
Lillian McMullin

Guests:

Councillor Jennifer McKelvie, Scarborough-Rouge Park
Lakshmi Anandaraj

Call to Order

- AGM was opened by Reza Khoshdel at 7:09pm.
- Reza welcomed everyone and thanked them for attending the meeting.
- The WRCA members and guests were introduced. An overview of the Agenda was given and the attendees were asked to sign the attendance sheet.

Agenda

- Approval of 2022 AGM Meeting Minutes - www.westrouge.org/financials
- Financial Update and Approval of Financial Report
- Organizational By-Law
- W.R.C.A. Highlights
- Election of W.R.C.A. President & Board of Directors
- Question and Answer Period
- Presentation - Jennifer McKelvie, Deputy Mayor and City Councillor



WEST ROUGE COMMUNITY ASSOCIATION

**WEST ROUGE COMMUNITY ASSOCIATION
2023 Annual General Meeting
Monday October 23, 2023 at 7:00 p.m.
West Rouge Community Centre, 270 Rouge Hills Drive, Scarborough ON**

Approval of 2022 Annual General Meeting Minutes

Motion to approve by Larry Whatmore, seconded by Sharon Stoute. None opposed, Motion carried.

Financial Report

Financial Statements presented by Sharon Stoute, WRCA Treasurer

Financial update – Income & Expense

WRCA revenues increased by \$1.5K in F2023 (excluding West Rouge Life), contributors are:

- Membership revenues increased by \$525
- Donations to WRCA decreased by \$250
- Cash invested in GICs earned a total interest of \$991 (paid and accrued)
- WRCA Website advertising revenue increased by \$210

WRCA expenses of \$8.8K increased by \$4.1K, which includes the annual depreciation of \$2.5K per year for the electronic sign on Island Road

- WRCA donations to events increased by \$2.4K
- Bank charges decreased by \$91. PayPal charges increased by \$127 due to increase of WRL advertising payments
- Operating costs increased by \$1.1K which is attributed to an increase in the cost of applications utilized for website and Constant Contact, reinstatement of the volunteer recognition event, and replacement of lawn signs for membership campaign

West Rouge Life

- Advertising revenues increased significantly from F2022 by \$7.4K.
- Cost to produce West Rouge Life Magazine decreased by \$1.6K due to the sourcing of a new printer and subsequent printing costs

Overall F2023 ended with a \$3.87K net gain, a year over year increase of \$6.4K

Financial Update – Balance Sheet & Statement of Investment

- As at Sep 30th the WRCA cash balance was \$28.1K and \$41.4K in GICs
- Accounts receivable of \$405 is split; \$105 for membership fees, \$300 for West Rouge Life advertising
- Accrued liability of \$7.9K is for cheques issued and outstanding as at Sep 30th and accrued printing costs for West Rouge Life

Membership Deposits

Several charts were shared to demonstrate trends over the last 6 years:



WEST ROUGE COMMUNITY ASSOCIATION
2023 Annual General Meeting
Monday October 23, 2023 at 7:00 p.m.
West Rouge Community Centre, 270 Rouge Hills Drive, Scarborough ON

- Monthly Membership Deposits 6-year history
 - Cumulative Membership Deposits 6-year history > currently sitting in middle of 5-year point
 - Cumulative West Rouge Life Advertising Revenue 6-year history > almost back to pre-Covid level
 - West Rouge Life Revenue vs Expenses 5-year history > revenues have met expenses for year-end
- Organizational By-Law** presented by Larry Whatmore

Background

- Ontario Not-for-Profit Corporations Act (ONCA) requires that every non-profit organization to review and refresh its by-laws to ensure compliance with the legislation
- WRCA needed to start from scratch; used a provincially-recommended template and customized where permitted
- Mandate is to maintain our governance culture while respecting ONCA requirements
- Board-approved, now requires membership approval
- Looks very different from 2013 constitution but more prescriptive (albeit longer)

Highlights

- Mission and values statements (section 2) > modernized
- Procedures and qualifications for the election of directors and officers (section 3)
- Procedures governing board meetings and decision-making (section 4)
- Membership qualifications and terms (section 8)
- Procedures governing members meetings: regular items of business, notice, quorum, voting (section 9)
- High-level job descriptions of President, Treasurer, and Secretary (Schedules A, B, and C)
- Section 5 – year end is Sept 30th
- Section 8 – term of membership being calendar year specified; clarified that it is one member per household (only an individual can be a member, a household cannot)

Questions and Answers

1. What is the frequency of meetings?
> monthly meetings, except no meetings during July and August summer months
2. What is the process for appointments to the committee
> at board's discretion
3. Why is there no description for the role of Vice-President?
> optional position so job description not included
4. Is there a provision if there is a tie in voting?
> o, if there's a tie, a motion fails
5. Should the Board Chair/President be provided with tie-breaker authority?
> there was discussion on this question, one member raised that she is on the board of the local tennis club where the Chair only has voting authority to break a tie, In the end, it was agreed to not amend the by-law.
6. Is a notice period required if change(s) are made to the by-laws in the future?
> Section 9.03 specifies that not less than 10 and not more than 50 days written notice is required

Motion to approve by Kathi Loughran. Majority in favour, motion passed.



WEST ROUGE COMMUNITY ASSOCIATION
2023 Annual General Meeting
Monday October 23, 2023 at 7:00 p.m.
West Rouge Community Centre, 270 Rouge Hills Drive, Scarborough ON

2022/2023 Highlights - Reza

- There has been a 7% growth in membership from the previous year. The work of street captains is essential to this success, however some are retiring and WRCA is in need of new street captains.
- Continued emphasis on communication with community members through West Rouge Life Magazine, email newsletters, and frequent updates to the WRCA website and signs, and Facebook page
- Branded Street Signs > community artwork is welcome to involve and engage members in the design, There has been a backlog at the City but this is now moving forward.
- WRCA Signs > installation is planned for the end of this year at the SE corner Port Union Rd & Island Rd, along with a letterboard sign at Kirkdene Park for advertising community events, and a stone sign at SE corner of Lawrence Ave & Port Union Rd

Questions and Answers

1. Will the new street sign be installed adjacent to the West Rouge Sports & Recreation Sign
> yes, on the same corner
2. Is there any infrastructure support for new residents to the community
> parking, street traffic, construction must all be considered, The widening of Port Union Road is one step to support increased traffic
3. Any update on RNUP improvements, environmental impact, boardwalks, parking etc.?
> directed to Parks Canada website for updates

Jennifer McKelvie, Deputy Mayor & City Councillor > Municipal Update

- Parks Canada is currently In-between superintendents which may be impacting progress and updates. Has advised that the community would like a public meeting requested to be held.
- Harvest Festival > first one and was well-attended. Will expand for next year.
- Skating with Santa > event is being considered
- Snow clearing contract has changed, in its 2nd year and using 'lessons learned' from last year to make improvements, Check PlowTO for updates for your own road; call 311 and Councillor's office to escalate delays. Introduced Lakshmi Anandaraj as the escalation point person in the office,
- Medoway > opened new section last Friday of 16km trail connecting DVP and Rouge Park
- Construction > continues at Kingston Rd and Lawrence Ave
- Lawrence Ave bike lanes > paving starting this week, to be finished Nov 6th
- Port Union Road > can sign up for weekly updates at toronto.ca/pu_road

Questions and Answers

1. Is snow cleared on all sidewalks
> yes, only privately assumed roads are not ploughed
> keep record of any sod damage and report to 311 or office for repair in the spring
2. Is street leaf collection still being done?
> yes, eaves blown onto the road will be picked up; send street names to the office if being missed.
3. Are hydro poles still up on Port Union Rd
> yes
4. What is the criteria for wheelchair access pathway during Port Union Road construction
> responsibility of contractor; ward directors now appointed to ensure compliance
5. Do drivers know the rules for bike lanes?
> will look into communication portal / distribution of usage when bike lanes ready on Lawrence Ave



WEST ROUGE COMMUNITY ASSOCIATION

**WEST ROUGE COMMUNITY ASSOCIATION
2023 Annual General Meeting
Monday October 23, 2023 at 7:00 p.m.
West Rouge Community Centre, 270 Rouge Hills Drive, Scarborough ON**

6. What is the status of Rouge Hill Go Station changes?
> direct questions to Vijay Thanigasalam's office (MPP)
7. Any update on housing shortage and impact on West Rouge?
> no target areas for multiple units on single family lots; granny flats, multiplexes, short-term rentals expected to generate revenue. Not a huge uptake from garden suites due to expense involved.
8. Any movement toward bringing back Neighbourhood Watch?
> monthly community meeting at TPS 43 Division which community members are welcome to attend for information and awareness

Reza thanked Councillor McKelvie for attending the AGM to provide updates and answer questions.

Election of WRCA President & Board of Directors

Larry Whatmore, Director of Membership, chaired the election and advised that the WRCA Constitution requires that the Board of Directors be retired before proceeding with the elections, and the President be elected first, followed by all other directors as a group.

Larry declared the 2022 Board of Directors to be retired.

WRCA President

One nomination received, Reza Khoshdel who has just completed his first year as President and has been a board member since 2019. Having received no other nominations, Larry declared Reza Khoshdel acclaimed as President.

Board of Directors

The following members of the Board were presented for election as a group:

- Sharon Stoute - Treasurer
- Sonya Barclay - Secretary and Director, Website Advertising
- Larry Whatmore - Director, Membership
- Rose Morra - Publisher, West Rouge Life Magazine and Co-Director, Social Media
- Kevin Narraway - Website Editor and Director, Planning and Development
- Ash Khan - Co-Director, Social Media
- Maddy Chandrasekaran - Director, West Rouge Life Advertising

Larry asked for any other nominations, none received.

Motion to elect board members by Mary Soye, seconded by Darlene Day. All in favour, motion carried.

All current Board members were declared as elected for another term.

Larry advised that the Board is happy to chat with community members who want to become involved with the association and has the authority to appoint members between annual AGMs. Contact Larry and Reza if interested.

Adjournment



**WEST ROUGE COMMUNITY ASSOCIATION
2023 Annual General Meeting
Monday October 23, 2023 at 7:00 p.m.
West Rouge Community Centre, 270 Rouge Hills Drive, Scarborough ON**

Reza thanked everyone for attending and reiterated that WRCA contact information can be found on the WRCA website for any inquiries or if interested in joining the board.

The AGM adjourned at 8:34pm