

West Rouge life

FALL/WINTER 2024

COMMUNITY LIFE IN WEST ROUGE



My Journey With
Right Track Racing

Page 20

The Power
of Attitude

Page 21

From the
Archives

Page 23



blackdogpub.ca | 416-286-4544

LOU CORNACCHIA'S *List with Lou Team*

The *List with Lou* Team



Over 32 Years Experience



LOU CORNACCHIA
SALES REPRESENTATIVE

c. 416.605.2888

e. lou@royallepage.ca

o. 416.443.0300 | w.listwithlou.ca

ROYALLEPAGE Signature Realty
REALTOR

Thinking of buying or selling? Call The List with Lou Team!

Not intended to solicit those currently under contract with another brokerage.



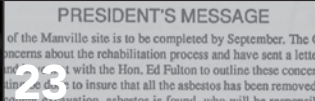
18

**Do You Know
Your Neighbours**



19

Scarborough Reads



23

From The Archives



31

The Zoo Report

WRCA COMMITTEE REPORTS

33 Membership Report

OUR LOCAL REPRESENTATION

8 Vijay Thanigasalam, MPP
12 Jennifer McKelvie, Toronto City Councillor
14 Gary Anandasangaree, MP
16 Anu Sriskandarajah, TDSB Trustee

CLUBS AND COMMUNITY

4 WRCA Annual Membership Form
35 West Rouge Sports & Recreation Association
41 Curling
43 Growing Together
44 From the Archives

FEATURES & ARTICLES

18 Do You Know Your Neighbours
19 Scarborough Reads
23 From The Archives
31 The Zoo Report
45 The Rouge Butterflyway

IN EVERY ISSUE

5 President's Message
10 From the Publisher
48 Board of Directors
49 Community Directory
50 Index to Advertisers

CREDITS

PUBLISHER
Rose Morra

EDITOR
Julie Purmalis

CIRCULATION
Fiona Wissborn
Ralph Wissborn

ADVERTISING DIRECTOR
Maddy Chandrasekaran

WEBMASTER
Kevin Narraway

SIGNBOARD
Kevin Narraway

WRITE FOR US! SUBMIT YOUR ARTICLE

Please submit your article by e-mail to:
EMAIL wrlpublisher@gmail.com

DEADLINE FOR ARTICLE SUBMISSIONS

SPRING/SUMMER 2025 JANUARY 31, 2025
FALL/WINTER 2025 JULY 31, 2025

West Rouge Life is published two times a year and delivered to every house in the community by volunteer West Rouge residents. We invite your letters and comments about material in this issue, or on any other matter of interest to West Rouge residents.

ADVERTISE IN WEST ROUGE LIFE

To advertise in West Rouge Life, please contact:
Maddy Chandrasekaran, Advertising Director
EMAIL westrougelifeads@gmail.com

ADVERTISEMENT DEADLINES

SPRING/SUMMER 2025 JANUARY 31, 2025
FALL/WINTER 2025 JULY 31, 2025

The views and opinions expressed may not necessarily be those of the West Rouge Community Association. The Association will not assume responsibility for malicious or libelous content. We assume no responsibility for the return or safety of unsolicited material. Please direct any editorial correspondence to the Publisher.

This magazine is produced by community volunteers.

ON THE COVER



Photo Credit:
Colin Winn
colinwinnphotos.com



The West Rouge Community Association is a group of volunteers and an advocate for our community

The West Rouge Community Association is your neighbourhood residents' association dedicated to maintaining a safe, friendly, and beautiful community.

- We help ensure responsible development in our community
- We build connections with local politicians and government decision-makers
- We support community events and local teams in West Rouge
- We keep residents informed of community news, including publishing and delivering the West Rouge Life magazine
- We help protect the environment and natural beauty of West Rouge



www.westrouge.org



facebook.com/westrougeca

We always welcome new volunteers. Please visit our website to contact us!

Get your \$15 annual membership today



(per household)

Support the WRCA by becoming a member today!

Visit www.westrouge.org to join online *OR* Mail or deliver the membership form & a \$15 cheque payable to the West Rouge

WRCA Annual Membership Form

Community Association to:

270 Rouge Hills Drive

Scarborough, ON

M1C 2Z1

Name: _____

Address: _____

Email: _____



President's Message

Reza Khoshdel

Please feel free to contact me:
reza.khoshdel01@gmail.com



As summer's warmth fades and the cool embrace of autumn begins, our neighborhood transforms with the season. The changing leaves and crisp air remind us of the beauty and community spirit that define our area. Fall is a time of reflection, a season to appreciate where we live and the people who make it feel like home.

Community associations like ours are vital in today's rapidly changing world. We often fill crucial gaps in local advocacy, addressing issues that often go unnoticed or unresolved. Our association serves as the voice of our community, advocating for its well-being, preserving its unique character, and fostering a deep sense of community. This role is more important now than ever before, as our communities face increasing challenges that can strain even the most close-knit communities. Our ability to continue this essential work hinges on the support and involvement of our dear members. By becoming a member (for only \$15 a year!), you are not only helping to sustain our efforts, but you are also making a powerful statement that you care about the future of our community. Your membership is more than just a sign-up for news updates, it's an active step toward ensuring that our neighbourhood remains a place of safety, connection, and pride for years to come.

For those who feel a strong sense of connection to our community and are passionate about making a tangible impact, I urge you to consider stepping up as a Board Director. Serving in this capacity is one of the most direct and impactful ways to contribute to the betterment of our community. As a Board Director, you will have the unique opportunity to influence the decisions that shape the future of our community. Your leadership and vision will play a critical role in ensuring that our community continues to thrive, adapting to the challenges and opportunities that lie ahead. This is a chance to leave a lasting legacy on the place you call home. By contributing your skills, ideas, and passion, you can help create a brighter future for all of us.

I also want to express my deepest gratitude to our incredible volunteers—Area Coordinators, Street Captains, and our

Board Directors—who dedicate their time and energy to making our community a better place. Your hard work and commitment are truly the foundation of our association. Without your tireless efforts, we would not be able to maintain the vibrant, safe, and welcoming environment that we all cherish. Your dedication ensures that our neighborhood thrives and continues to be a place where we all feel proud to belong.

As we move into this new season, let's renew our commitment to each other and to the future of our community. Together, we can ensure West Rouge remains a place where we all feel connected, supported, and proud to belong.

Warm regards,

Reza Khoshdel
President, WRCA



MORE THAN JUST A LISTING

Joanne Bolte

SALES REPRESENTATIVE



**STRONG TRACK RECORD FOR GETTING
“TOP DOLLAR” FOR MY CLIENTS!**

- A specialized approach to both buying and selling real estate. Taking full advantage of internet based marketing & social media outlets, that allow me to market your home in a professional wide spread manner.
- Offering a full range of services - staging, cleaning and painting; let me alleviate any anxiety you may have during the selling process.
- I'll be with you every step of the way focussing on your needs and with a strong track record of keen negotiating skills to ensure top dollar for your home.

Direct: 416-722-8416} Joannebolte.ca
Office: 416-284-4751} Joannep@rogers.com

“I LOOK FORWARD TO HEARING FROM YOU!”

ROYAL LEPAGE
Connect Realty
Brokerage
INDEPENDENTLY OWNED AND OPERATED

Not intended to solicit those already under contract

THINKING ABOUT SELLING YOUR HOME ?

I'M IN THE NEIGHBOURHOOD

OVER 18 YEARS EXPERIENCE
TOP RESULTS. PROFESSIONAL SERVICE.
FREE HOME EVALUATION. ALWAYS!

1% ^{AND UP}

COMMISSION PLANS THAT MAKE SENSE



Your trusted **local** Real Estate Broker.

"Saving you more while ensuring you get the most for your home".

That's my guarantee.

John Whyte

John Whyte, Broker / Call Me: 416 455 9514

Visit my website : **www.PortUnionSales.com**

Email me anytime : **john@callbrokerjohn.com**

CENTURY 21 Leading Edge Realty Inc. BROKERAGE

NOT INTENDED TO SOLICIT ANYONE UNDER CONTRACT.

WEST ROUGE



COMMUNITY ASSOCIATION

WE ARE VOLUNTEERS who take time out of our day to make life in West Rouge better for everyone in the community.

OUR PRINCIPAL FUNCTIONS ARE:

- to distribute information of interest to the community,
- to promote and encourage participation in civic and community life
- to monitor and act on those issues before our governments of concern to residents.

The West Rouge Community Association relies on your support. Please contact your street captain or any WRCA Board member to learn more and to become a member!

Vijay Thanigasalam

MPP Scarborough–Rouge Park



105-8130 Sheppard Ave. East, Scarborough, ON

Website: vijaythani.ca • Twitter: [vijaythani](https://twitter.com/vijaythani)

416.283.8448 • vijay.thanigasalam@pc.ola.org

Dear residents of West Rouge,

I hope you and your families are doing well and have been enjoying the summer. It has been great hearing your concerns and feedback, and I am excited about much of the work our government is doing to serve you!

2024 COMMUNITY BBQ

It was great seeing you all at our annual Community BBQ! There is no question that one of the highlights of my summer was our annual Community BBQ at Canmore Park. I am grateful to each and every one of you who dropped by as well as my amazing volunteers who made it all possible. It means a lot when we come together as a community!



AUTOMATIC LICENSE RENEWALS

Our government has introduced automatic license plate renewals, 90 days before expiry for vehicle owners that have valid insurance and no outstanding fines or tolls. After our government eliminated the sticker fees in 2022, saving you

\$120 per year for each car, we heard your concerns about how easy it would be to forget to renew. That is why we are taking the burden off of you and saving you time!

ACCELERATING CONSTRUCTION ON THE GARDINER EXPRESSWAY

Our government is helping to accelerate construction on the Gardiner Expressway by at least one year by providing up to \$73 million to the City of Toronto on the condition that work may be allowed to proceed on a 24/7 basis.

I know how many residents in Scarborough - Rouge Park rely on the Gardiner Expressway each day, which is why we are doing our part to get you out of gridlock and where you need to go faster.

INVESTING IN THE JOINT AIR SUPPORT UNIT TO FIGHT AUTO THEFT

Our government is doubling down on our fight against car thieves and organized crime by investing \$134 million in five new police helicopters to expand the Joint Air Support Unit. These helicopters will be equipped with the latest technology and will help keep highways and roadways safe from violent carjacking's, auto theft, street racing, and impaired driving.

We are continuing to pursue a wide range of initiatives to prevent auto theft and impaired driving.

As always, if you have any questions or concerns, please reach out to our office at 8130 Sheppard Ave. East Unit 105, by email at vijay.thanigasalam@pc.ola.org, or give us a call at 416-283-8448.

Hon. Vijay Thanigasalam,
MPP Scarborough-Rouge Park



green
art

LANDSCAPE DESIGN

Creative garden solutions
by Nancy Green

416-505-4010
www.greenartlandscapedesign.ca

- Master plans for outdoor living spaces
- Scaled drawings for the construction of pools, patios and walkways
- Seasonal container plantings
- Make-overs for tired, overgrown gardens

West
Rouge **life**
COMMUNITY LIFE IN WEST ROUGE

To advertise with us, contact Maddy
westrougelifeads@gmail.com

From the Publisher

Rose Morra

Please feel free to contact me:
WRLpublisher@gmail.com



Summer's curtain call and the cooler weather is a foot! The kids are settled in at school and parents into the new routine. I am feeling a little nostalgic this year and thinking about my past teachers and how they inspired me. Was I a slacker? Too busy daydreaming in class or distracted by the other students? My favorite teachers resonate with me, even today. Reminding me I was capable of much better with a little more effort. When I struggled with my assignments, a teacher taught me that the efforts and the journey were just as important as the final results.



Whatever your personal results, pursue the adventure with an open mind and demonstrate kindness along the way. Speaking of adventures, take a look around this wonderful community, stay in touch with an upcoming event, <https://www.westrouge.org/events>, become a WRCA member, or support your local centers. The amount of community spirit and volunteer participation that goes into all the events, does not go unnoticed!



A shout out to all you community volunteers, I can't stress enough how important you all are!

Switching gears, our President touched on the road improvements within the community. Although inconvenient at times, this is an improvement toward the betterment of our dear community. I for one am looking forward to reaping the benefits when the work is completed.

West Rouge Community Association (WRCA) and the Centennial Community and Recreation Association (CCRA) partnered to host a community safety town hall in June. The purpose was to bring residents in the community and law enforcement leaders together to discuss the growing number of car thefts and break-ins in the area. 43 Division, our guest speakers, presented some of the initiatives being undertaken in addressing the issue. There was a great turn out. I think this topic is important to many.

If you have a flair for writing, the WRL is always looking for keen and creative writers to contribute articles or if you are interested in volunteering in our fine community, please reach out to WRLpublisher@gmail.com.

Wishing all our community members, the warmest regards.
Rose

The Medicine Shoppe
PHARMACY

100% Pure Pharmacy™

Download Medicine Shoppe Canada app on your mobile device.

Prescriptions
Compounding Centre
Seniors Discount Every Day
Regular Health Events

164 Bennett Road
Located in the
Coppa's
Marketplace



Call (416) 282-2004

Hours of Operation:
Mon-Fri 10am - 6pm | Saturday 9am-1pm

★ **West Rouge Families, Protect Your Future!** ★



Affordable Benefits for Accident & Sickness

- No Contracts
- Unlimited Claims.
- Covers Canada & USA
- As low as \$14 & \$20 per month:

Pay your bills: mortgage, rent, feed your family, travel, and keep your home safe. Peace of mind. Protect your future!

Call Jey Dharmaraj: 647-377-3119

Email: jeysheel.dharmaraj@combinedagent.com

Use Your Benefits to help YOU recover, not to pour into the medical system!

westrouge.org

WestRougelife
COMMUNITY LIFE IN WEST ROUGE

To advertise with us,
contact Maddy Chandrasekaran at
westrougelifeads@gmail.com

Jennifer McKelvie

Deputy Mayor

Councillor, Scarborough – Rouge Park



Please feel free to contact me:
416.338.3771 • councillor_mckelvie@toronto.ca

Dear Neighbours,

It was great seeing so many of you at community events this past summer and fall. Thank you to everyone who joined us at our second annual Harvest Fest at the Port Union Community Centre and our two Community Environment Days—your attendance and participation are what make these events so special. I look forward to next year.

- Installed catch basins and connected them to existing storm pipes between Lawson Road and Lawrence Avenue East
- Relocated and installed new hydro poles for upgraded electrical infrastructure



Unveiling the repairs to the Waterfront Trail west of Highland Creek with our hardworking Toronto and Region Conservation Authority staff.

IMPROVING PORT UNION ROAD

The Port Union Road Improvements Project will enhance travel and road safety along Port Union Road for all road users. It will widen the road to provide two traffic lanes in each direction, add raised cycle tracks and create sidewalks on both sides.

To date, the project has:

- Completed the retaining wall construction on the west side of Port Union Road, north and south of Rozell Road, and at Adam's Creek on the west side of Port Union Road.

- Laid underground conduits for new streetlights on the east side of Port Union Road

Construction into December is focused on reconstructing the west side of Port Union Road from Island Road to Lawrence Avenue East. To advance the construction schedule, pending weather conditions through winter, the contractor is planning to carry out work on retaining walls on the east side of Port Union Road as well as underground electrical work.

Road work will begin on the east side of Port Union Road in early spring 2025.

You can find out more information and register to receive updates on the project at toronto.ca/portunionroad.

REOPENING WATERFRONT TRAIL WEST OF HIGHLAND CREEK

To protect the Waterfront Trail and shoreline from erosion, the Toronto and Region Conservation Authority has made improvements to the Waterfront Trail over the past few years.

The portion of the trail west of Highland Creek reopened in June. The trail in this area was washed out and dangerous. The Toronto and Region Conservation Authority elevated the trail and added a beach curb to protect the trail from erosion while allowing people to enjoy the waterfront.

Thank you to the Toronto and Region Conservation Authority staff for their hard work protecting our natural spaces and keeping them beautiful.

311 AT YOUR SERVICE

311 connects clients to non-emergency City services, programs and information.

The service can be accessed 24/7 by calling 311, visiting toronto.ca/311 or using the 311 Toronto mobile app.

You can use 311 to create service requests for animal control, bylaw violations, property standards, graffiti, missed solid waste pickup, tree pruning requests or to report litter and illegal dumping. Potholes can also be reported to 311.

When submitting a service request, provide as much information as possible including location, description, photos and your contact information.

You will receive a reference number. Please record it so your request can be tracked. This number allows you to check the status of and edit or cancel your request.

If your request has not been handled in an appropriate timeframe, please follow up with my office.

STAY IN TOUCH

If you'd like to get in touch or sign up for my e-newsletter, please email me at councillor_mckelvie@toronto.ca or call 416-338-3771.



WE ARE VOLUNTEERS who take time out of our day to make life in West Rouge better for everyone in the community.

OUR PRINCIPAL FUNCTIONS ARE:

- to distribute information of interest to the community,
- to promote and encourage participation in civic and community life
- to monitor and act on those issues before our governments of concern to residents.

The West Rouge Community Association relies on your support. Please contact your street captain or any WRCA Board member to learn more and to become a member!

Gary Anandasangaree

MP Scarborough-Rouge Park



3600 Ellesmere Rd, Unit 3, Scarborough, ON
416.283.1414 • gary.anand@parl.gc.ca

Dear West Rouge residents,

I hope you had a relaxing summer with family, friends, and neighbours. As I return to Parliament in September, I want to extend my heartfelt thanks to everyone who has shared their concerns and hopes for our community and country.

PROGRESS AGAINST AUTO THEFT:

The federal government continues to use every tool at its disposal to crack down on auto theft in partnership with provinces, manufacturers, shippers, and law enforcement. Over the past six months, auto thefts have fallen by 17% nationwide and by 14% in Ontario. While this early progress is encouraging, we remain committed to significantly reducing these numbers as we keep Canadians and their property safe.

\$28 million to the Canada Border Services Agency to ensure they can scan outbound rail and shipping containers for stolen cars.

MORE CANADIANS RECEIVING DENTAL CARE:

We are delivering on our promise to help more Canadians access dental care and make life more affordable for families, seniors, and children. As of early August, nearly 450,000 Canadians have received dental care, and 2.3 million have been approved for coverage under the Canadian Dental Care Plan (CDCP). This includes seniors aged 65 and above, children under 18, and adults with a valid Disability Tax Credit certificate.

All remaining eligible Canadians will be invited to join the CDCP in 2025.



MP Gary Anandasangaree connects with Canada Summer Jobs students at local community businesses and organizations.

Tougher criminal penalties for auto theft offences and cracking down on the sale, possession, distribution, and import of devices commonly used to steal cars.

New scanning tools and enhancements to the CBSA's anti-smuggling efforts, including the deployment of a mobile X-ray scanner in the GTA. These improvements have already led to the interception of 1,205 stolen vehicles in railyards and ports across Canada as of May 20, 2024.

\$121 million to Ontario police services to help them disrupt, dismantle, and prosecute the organized crime groups involved in auto theft.

FINDING A CDCP PROVIDER NEAR YOU:

We understand how important it is for patients to continue seeing their family dentist or a provider close to home. That's why we are working hard to sign up more oral health professionals. So far, nearly 19,000 oral health professionals — about 75% — are participating in the CDCP, with more joining every day.

Visit sunlife.ca/sl/cdcp/en/member/provider-search to quickly find participating dentists in our community. For more information, please visit Canada.ca/Dental or reach Service Canada at 1-833-537-4342.

INVESTING IN OUR YOUTH:

Last month, I had the privilege of meeting Canada Summer Jobs students working at businesses and organizations in Scarborough—Rouge Park. Whether it was their first job or a role related to their career goals, these students took real ownership of their work, gaining valuable new experiences, skills, and friends. Some of the students were even offered full-time positions beyond the summer months!

This year's rollout created 70,000 jobs, including 254 in our community. Budget 2024 will build on this success by creating 90,000 youth jobs through a \$351.2 million investment in

Canada Summer Jobs and the Youth Employment and Skills Strategy.

TEAM CANADA SHINES AT PARIS 2024:

From record-breaking performances to heart-stopping finishes, Canada's Olympic athletes have once again triumphed on the world stage. Team Canada took home a historic 27 medals — 9 gold, 7 silver, and 11 bronze — its highest-ever medal count in a non-boycotted Olympics. With the Paralympics underway, there's even more excitement ahead as our athletes continue to make us proud!



GARY ANANDASANGAREE

Member of Parliament for Scarborough—Rouge Park

Immigration	Canada Student Loans	Veterans Affairs
Citizenship	Employment Insurance	National Defence
Passport Canada	Canada Pension Plan	Foreign Affairs
Revenue Canada	Old Age Security	Canada Border Services Agency
Canada Child Benefit	Guaranteed Income Supplement	Correctional Service Canada

CONSTITUENCY OFFICE: 3600 Ellesmere Road, Unit 3 Scarborough, ON, M1C 4Y8

✉ Gary.Anand@parl.gc.ca

☎ 416-283-1414

📷 @Gary_SRP 📺 /GaryforSRP

1-833-537-4342
CANADA.CA/DENTAL

CANADIAN DENTAL CARE PLAN

Canada

Who is Eligible?

- No access to employer, private or pension-sponsored, dental insurance
- An adjusted family net income of less than \$90,000
- Be a Canadian resident for tax purposes
- Filed your tax return in the previous year

Applications Now Open For:

- Seniors 65+
- Children under the age of 18
- Adults with a valid Disability Tax Credit certificate
- All remaining Canadians will be eligible in 2025

What Services are Covered?

The CDCP covers a wide range of services as recommended by an oral health professional, including scaling and polishing, exams, x-rays, fillings, removable dentures, and root canal treatments.

Anu Sriskandarajah

TDSB School Trustee - Ward 22,
Scarborough-Rouge Park



Please feel free to contact me:

416.395.8787 • anu.sriskandarajah@tdsb.on.ca

Welcome to the 2024-25 school year!

I hope you and your family had an enjoyable and safe summer. As we embark on a new school year, I am filled with anticipation and excitement for the opportunities and growth that lie ahead for TDSB students and communities.

As the elected public school board trustee for our community, my role is to advocate for you and your child and represent the needs of students and families in the Toronto District School Board (TDSB). I am extremely proud of the progress we have made in strengthening student achievement, fostering a sense of belonging, and spreading joy throughout our schools and community.

This past school year, we tackled several critical issues, including cell phone use in schools, social media, and academic achievement. These initiatives are at the heart of our commitment to creating productive and supportive learning environments for all students. Despite the financial challenges we've faced in recent years, we continue to maintain important supports for students while advocating for the Ministry to provide the necessary and sustainable support and adjustments for the TDSB to deliver the highest quality education. For more details about our efforts and the key issues we have highlighted, please review our advocacy letters available on our public webpage. <https://www.tdsb.on.ca/home/ctl/ViewAllArticles/mid/43824>

I am thrilled to share the recently launched 2024-28 Multi-Year Strategic Plan (MYSP), https://www.tdsb.on.ca/Portals/0/Leadership/board_room/MYSP/MYSPReport2024-FINAL.pdf which was developed through extensive collaboration and focuses on high achievement, student well-being, and accountability. We are committed to excellence and addressing the unique needs of each student. Engaging parents, guardians, caregivers, and community partners remains an important part of our strategy in the coming years.

We are also developing a new Cell Phone/Mobile Device Use in Schools Policy, aimed at enhancing student success, belonging, and well-being. A pre-consultation was conducted earlier this spring to gather feedback from school and

community partners, ensuring the policy will meet legislative requirements and align with best practices.

To ensure you and your child have a great year ahead, I invite you to explore our website www.tdsb.on.ca for information about the school year calendar, transportation, ways to get involved, as well as helpful resources for the upcoming school year.

Hope everyone has a great 2024-2025 academic year. I am here to support you every step of the way, ensuring a successful and rewarding educational journey for your child.

CHAIR OF DIRECTOR SEARCH

It is my great pleasure to share that I have been selected to be the chair of the director search committee for the Board. It was announced in the Spring that our current director has submitted her resignation. We are currently undertaking the process of hiring a new director.

Fun Fact! The Board of Trustees under the Education Act only hires one employee, the Director of Education. The Director of Education is the most senior position in the Board, akin to a CEO in the private sector. The Director of Education oversees a \$3.5 billion budget, 42, 000 employees, and 583 schools! Directors are typically hired every 5 years.

I understand the gravity of chairing since a vital committee, a role I do not take lightly. I hope to help deliver a director that will lead our school board in the right direction, one that centers the well-being and achievement of our students

NEW SPECIAL EDUCATION AND INCLUSION VIDEO RESOURCE

I am pleased to share this video resource, <https://www.youtube.com/watch?v=XA9mhvRxTYw> which provides a high-level overview of TDSB's Guide to Special Education for parents/guardians/caregivers, which includes information about programs and services for students with special education needs. We encourage families to review the complete guide on the TDSB website, along with several other guides. <https://www.tdsb.on.ca/Learning-Equity-and-Well-Being/Special-Education-and-Inclusion/Parent-Guides-to-Special-Education-and-Inclusion>



Get ready for the **CCRA COMMUNITY CHALLENGE**

Lots more prizes to be won!

OCTOBER 18 & 19



ccranews.com/challenge



facebook.com/CCRAchallenge



instagram.com/CCRAchallenge

Save the date! Centennial Community and Recreation Association is celebrating 75 years of serving the community, in a *big* way.

On October 18 & 19, 2024, the *CCRA Community Challenge* turns Centennial/Port Union into our neighbourhood-sized game board. Register your team, then an easy-to-use phone app will guide you through our neighbourhood stories and landmarks with fun challenges. Play for points with lots of prizes to be won, including first prize \$1,000 cash.

Following the *Challenge*, join us for CCRA's **75th Birthday Party** on Saturday, October 19th where teams can celebrate with our community!

Visit ccranews.com/challenge for event information and updates.

Questions? Email CCRA at challenge@ccranews.com.



CANADIANS ARE LIVING LONGER

Is your retirement income sufficient to last a lifetime?

Connect with us to review your wealth plan together.

Paul Casinathan, CFP, CIM

Wealth Advisor, Associate Portfolio Manager
416.296.2637 | jaitlycasinathangroup.com

Jaitly-Casinathan Group

ScotiaMcLeod, a division of Scotia Capital Inc.



Scotia Wealth Management.

Scotia Capital Inc. is a member of the Canadian Investor Protection Fund and is regulated by the Canadian Investment Regulatory Organization. Jaitly-Casinathan Group is a personal trade name of Vivek Jaitly and Paul Casinathan.

Do you know your neighbours?

By Jey Dharmaraj



Welcome to West Rouge, “Uncle Kev”!

That’s what the kids call Kevin Carrington, their coach and inspiration to make right choices. To his radio listeners, he is known as “The Voice”, and when you hear him speak, you’ll know why!

Kevin Carrington moved here just a year ago with his wife and four kids. He recalls being a Scarborough kid who was forced to move from his neighbourhood to Markham. While growing up in Markham, almost forty years ago, he remembers him and his sister being the only two coloured kids in a school of three hundred and fifty. He faced some challenges here. His father was the traditional parent who grew up in a time when “kids were to be seen, and not heard”. He was also told not to rock the boat or cause any controversy. Kevin learned to fit in, but



repressed his emotions and grew up with a strong temper. He had a teacher who took him aside and explained that school was all about rules and following instructions. At this point, he was at a crossroads; he had a spiritual awakening, and made some tough choices. It was between getting angrier and angrier, or channeling that energy into something constructive, creative and positive. He vowed to never be like his dad, but he had this “aha” moment when he

saw his dad’s influence more objectively. He was a man of few words and modelled hard work, responsibility, accountability and leadership, and not behaving as if the world owed him something.

Change was not overnight, but in baby steps, and small daily wins. Kevin shared that it was not easy, and he would mindfully weigh the consequences of making reactive emotional decisions, and was able to change his focus from himself to others. How could he help and impact others to make better choices to build lives and move forward in life while helping himself? Progress, satisfaction and fulfilment came in bits and pieces as he made these tough decisions daily. In this journey, he realized how vital overall health is and looked at himself holistically. He watched what he did with his time, what he ate, what he learned and was able to make quite a breakthrough in his own life and the lives of others. The rest is history!

He creatively handles traffic, sports and sometimes, the weather at CBC. As a registered vendor with the TDSB, he promotes Caribbean culture and fitness through his reggae-inspired program called, “Reggaeise”.

He addresses topics like racism, equity and anti-oppression with students through music and dance. He loves the arts and emcees in cultural and other events all across the city, Kevin keeps himself physically, mentally and financially fit with active sports and staying within budgets financially.

He is a very caring person, with a beautiful family of two sons, two daughters and his wife. Markham’s loss is West Rouge’s gain. I asked him what was his motivation to keep going and here’s what he said, “I can come home to my family and have the ability to impact others in my community by sharing my life’s journey to make a difference. This is what keeps me going”

Here’s wishing him and his family great success in the best place to live in Toronto!

Contributed by Jeysheel Dharmaraj, a resident of West Rouge and Co-Chair, and now CPLC (Community Police Liaison Committee) member for over 15 years. He lives in, works in and adores West Rouge.

Scarborough Reads

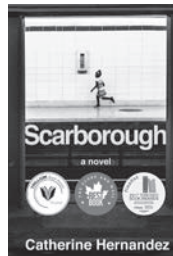
5 works of fiction set close to home

By Leanne Toshiko Simpson

One of my favourite parts of teaching Canadian literature at the University of Toronto is highlighting the impactful and incredibly diverse stories coming out of Scarborough, where I spent most of my childhood jumping between Toronto Public Library branches. From the Rouge Valley to the end of the LRT (may it rest in peace), if you're looking for books to add to your fall reading list, you can start right at home with these great titles.

Scarborough by Catherine Hernandez (Arsenal Pulp Press)

This novel from 2017 put Scarborough literature on the map. Set in a Rouge Hill literacy centre, Hernandez skillfully captures the triumphs and heartbreaks of a close-knit community impacted by the challenges present in their low-income neighbourhood. The film adaptation of this book also picked up several Canadian Screen Awards and is currently available to watch on CBC Gem.



Shut Up You're Pretty by Téa Mutonji (Arsenal Pulp Press)

This award-winning collection of short stories recently took the country by storm on CBC's Canada Reads. Written during Mutonji's undergrad at UTSC and published through VS Books, Arsenal's series dedicated to emerging writers of colour, these interconnected vignettes follow a young girl from the Congo as she comes of age in Galloway, Scarborough. Mutonji's prose is precise and provocative and marks the debut of a literary talent.



Much Ado About Nada by Uzma Jalaluddin (HarperCollins Canada)

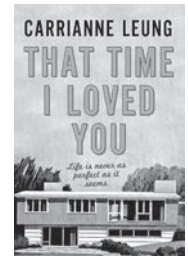
Take Jane Austen's *Persuasion*, set it in a fictional Scarborough-esque community, and reunite the leads at a Muslim conference full of hijinks and drama – it's the perfect stage for an unforgettable second chance romance. Like Austen,



Jalaluddin effortlessly weaves together romantic tension and cultural commentary for a truly compelling read.

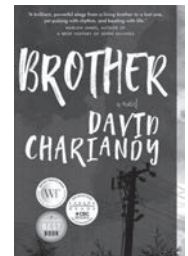
That Time I Loved You by Carriane Leung (HarperCollins Canada)

In this stunning short story collection, Leung uncovers the secrets of a Scarborough neighbourhood rocked by a string of unexpected suicides. Winner of the 2019 Danuta Glead Literary Award, *That Time I Loved You* expertly deconstructs sensitive topics while giving its cast of characters plenty of opportunity to grow, grieve, and shine on.



Brother by David Chariandy (McClelland & Stewart)

Another award-winning page-to-screen success, Chariandy's *Brother* is a deeply moving story of brotherhood, racial injustice and unshakable community set to the soundtrack of 1990s Scarborough. A slim but powerful novel, *Brother* took 10 years to emerge and captures the resilience and tenderness of a misrepresented neighbourhood.



If you've finished these Scarborough classics, and are looking for something new, my debut novel *Never Been Better* released with HarperCollins, follows three friends who meet in a Scarborough mental health centre and find themselves coming to terms with love and recovery at a picture-perfect destination wedding a year later.

Throughout my writing journey, I have been lucky to have been guided by the authors on this list. There are so many stories still to be told across Scarborough, and hopefully the success of their books help make room for many more.

My Journey with Right Track Racing

Advocating for Public Safety

By Blaise Kurucz

In the realm of public safety, Right Track Racing holds immense significance to me. As one of the founders alongside Jeff Dowding, my colleague and fellow police officer, our initiative transcends the ordinary. It serves as a beacon of education and awareness, combatting the dangers of street racing and stunt driving head-on. Jeff and I share a passion for cars and indulge in weekend races, but our dedication to public safety goes far beyond the track.

With just about four decades of combined experience in law enforcement, Jeff and I have witnessed firsthand the devastating aftermath of reckless driving. Recognizing the urgent need to address its root causes, we embarked on a mission to educate to prevent future tragedies.

Utilizing a multifaceted strategy, ranging from social media campaigns, to collaborations with local authorities and developing a driving school, we aim to spread awareness and initiate meaningful change. By leveraging community support and forming partnerships, we hope to create a ripple effect of positive behaviours and attitudes toward road safety.

Our mission's core lies in a profound commitment to saving lives and preventing tragedies. Jeff and I firmly believe that every accident caused by reckless driving is preventable with the proper knowledge and mindset. Through tireless efforts, we challenge misconceptions surrounding street racing and stunt driving, advocating for a culture of responsibility and accountability.



Right Track Racing is a not-for-profit organization dedicated to promoting road safety. Unlike traditional approaches that focus solely on enforcement, our organization prioritizes education. We strive to instill a responsible driving and decision-making culture through direct engagement with communities, schools, and drivers.

Jeff and I share our knowledge and experience with audiences of all ages through workshops, seminars, and public events. By fostering open dialogue and offering practical insights, we empower individuals to make informed choices behind the wheel.

Right Track Racing exemplifies proactive advocacy and tangible progress. With our unwavering dedication to public safety and education, we continue to make strides in the fight against reckless driving. As Jeff and I lead the charge, we remind everyone that the journey to safer streets begins with each of us on the right track.

Blaise Kurucz #9165
43 Division
Crime Prevention
Righttrackracing.ca

The Power of Attitude

Building Community and Connection in West Rouge

By Jey Dharmaraj

Howdy Neighbour!

Chuck Swindol said, “Attitude is more important than facts. It is more important than the past, education, money, circumstances, failures, successes, or what other people think, say or do. More important than appearance, ability, and skill. It will make or break a home, friendship, or an organization. The remarkable thing is that I have a choice everyday of what my attitude will be. I cannot change my past, nor the actions of others. The only thing I can change is my attitude. Life is ten percent what happens to me and ninety percent how I respond to it.”

This quote has been my inspiration for many years. I find that when I take time to get to know anyone, their challenges, struggles and hardships are quite similar to mine. Listening to others diminishes my own challenges. My mum used to call it a spiritual law, like in farming when you “reap what you sow.” She would focus on the inside or the heart as she would say, and ask what is really going on inside, or the why, when she would examine my actions. She walked the talk by volunteering much of her time positively, impacting the disadvantaged, isolated and disabled. Covid taught us isolation is just not good for our whole being, and building relationships is cathartic and healing for one’s own personal life journey. So as you give, you receive exponentially in inexplicable ways.

After moving to Toronto, as a marketing professional from India, I took some pages from her book. I learnt that much of Canada was built with hard work and by volunteers. My first exposure to this attitude was doing a Terry Fox run in New Delhi, organized by the Canadian High Commission. I have never experienced a more fun ending, even in Toronto. Can you imagine what happened? I expected some cold water at the end, but did you know that the run ended with ice cold Canadian beer for all the runners. Boy, that was sure a gift in the 40 plus degrees Delhi heat. What happened to that practice here in Toronto?



It is amazing to see how facets of our Canadian way are so interwoven with stories from all walks of life impacting and enriching us in more ways than one. I had the privilege of working with Dun & Bradstreet, Torstar Corporation, and the federal government in marketing and communications. Currently, I help the community in obtaining “Living Benefits” in these difficult times. Through work and friends, I was also introduced to some nonprofits to volunteer at and learned so much. Organizations like Yonge Street Mission, Scott Mission, CNIB, Goodwill, Crime Prevention Association of Toronto and now the 43 Division Community Police Liaison Committee (CPLC) as Co-Chair and member now. As I serve, I learn and grow so much. It’s been said by researchers that we’ve become a culture more focused on strengthening our Wi-Fi connections than strengthening our personal connections. I’d like to make a small step to change that with in-person interactions.

My wife, daughter and I moved to West Rouge about fifteen years ago from west Scarborough and found this the best kept secret in Scarborough. With a warm and friendly community, parks and lake at walking distance, it is like being in cottage country twenty-four seven. The variety of life, and the flora and fauna found here is amazing. I love to meet people, share their stories, take photos, cook, write, garden, collect stamps and travel. I am very thankful to be here and live with such warm and friendly neighbours with everything being so well connected. “Friendship”, as C.S. Lewis writes, is the “crown of life and school of virtue”. Friendships multiply joy and divide sorrow.

This story would not be complete without a salute to my parents - my dad who taught me the value of taking responsibility, decision making and hard work, and my mum who instilled the beauty of gratitude, being in constant engagement with people and caring for others. We look forward to growing and serving our community in West Rouge.

Yours sincerely,
Jey Dharmaraj



The Singing PAINTER

He
SINGS, He
PAINTS.

Sometimes, he does
BOTH!

A local West Rouge resident, the Singing Painter specializes in residential interior and exterior painting, plus drywall repair.

Hire his band for your weddings and parties too!



The Singing Painter prefers Sherwin Williams paint and can provide great trade discounts for you!

Call **416-282-1600**
or Email BeesleyMusic@gmail.com
www.TheSingingPainter.Webs.com

Building your
financial future
– together



As a Financial Planner, I can work with you to discover what's truly important to you and develop a financial plan to help get you where you want to be.

Contact me today to get started.



Andy Chawathe, RRC®, CFP®, PFP®
Senior Financial Planner
Tel: 416-286-0683 | andy.chawathe@td.com

TD Wealth Financial Planning
299 Port Union Road
Scarborough, ON M1C 2L3
Office tel: 416-286-0683
<https://financialplanners.td.com/andy.chawathe>

TD Wealth | Ready for you |


TD Wealth Financial Planning is a division of TD Waterhouse Canada Inc., a subsidiary of The Toronto-Dominion Bank. © The TD logo and other TD trademarks are the property of The Toronto-Dominion Bank or its subsidiaries. 6092388

From The Archives

From the West Rouge Community Flyer, October 1976



West Rouge Community Centre has been the hub of community life here for many decades. Here's a partial list of programming from the October 1976 edition of the "West Rouge Community Flyer". Some things change, some stay the same!



Hi, neighbour!

The
WEST ROUGE
Community **FLYER**

Under the auspices of the West Rouge Ratepayers' Assoc. and the West Rouge Sports and Recreation Assoc.

"WEST ROUGE COMMUNITY CENTRE CALENDAR"

LADIES' KEEP FIT Mondays 8:00 - 9:15 pm Fee: \$8.00 for 24 weeks
Register October 4 at 7:00 pm

LADIES' DAYTIME YOGA Thursdays 1:30 - 2:45 pm Fee: \$15. for 12 weeks
Babysitting service supplied.

KARATE CLASSES Mondays 7:30-9:00 pm Fee: \$20.00 for 20 weeks
Registration October 4 at 7:00 pm
Starting October 18
LIMITED TO 50 PERSONS, on a first come, first serve basis. There will be classes for adults if there are enough people interested.

TEEN DROP-IN Mondays & Thursday October 18 through April 15, 1977
7:00 - 10:30 pm
Membership: \$2.00 for the season.

CROCHET Tuesdays 7:30 - 9:30 pm Fees: \$25/20 weeks or \$13/10 weeks

SCARBOROUGH BALLET SCHOOL The fall season course is 30 weekly classes from Sept. to May with a registration fee of \$30.00. For your convenience, this may be paid in three installments of \$10 each prior to each series of 10 lessons.
Beginners: 9:30 - 10:30 am and continuing to 2:30 pm to students with previous ballet experience.

BALLROOM DANCING Tuesdays Fee: \$30.00 per couple for 24 weeks
Level 1 7:00-9:00 pm Level 2 9:00-11:00 pm

DUPLICATE BRIDGE Thursdays 7:30 pm - Director: Phyllis Burgan

BELLY DANCING: Wednesdays Fee: \$30.00 for 20 weeks
Level 1 1:15-2:15 pm Level 2 2:30 - 3:30 pm
Babysitting service supplied, \$1.00 per child per class.
People with 2 left feet welcome.

ENGLISH - Classes in English every Monday & Wednesday 9:30 am to 11:30am
Babysitting service will be supplied.

SCOTTISH COUNTRY DANCING CLASSES have started again in West Rouge P.S. every Wed. evening from 7:45 pm (prompt) till 10:30 pm. New and old members are welcome. No experience necessary, learning is half the fun. Only requirements are soft shoes and 16 years of age and over. For further information, please call 284-7219.




YOUR VISION, OUR CRAFT.

Stunning custom cabinets for Kitchens,
Bedrooms, Bathrooms, and beyond.

SCHEDULE YOUR
FREE ESTIMATE*

 (416) 278-8443

 sales@woodsbydesign.ca

Mention this ad for an **EXCLUSIVE 5% OFF** your order!



**We are proud of our beautiful community.
West Rouge residents are eligible to receive
free consultations and estimates.*

TAILORED
WOODWORK



westrouge.org

Flowers in West Hill

KIM MCCORMICK
416.282.4579

4518 KINGSTON RD
SCARBOROUGH ON M1E2N8
WWW.FLOWERSINWESTHILL.COM
FLOWERSINWESTHILL@GMAIL.COM



THE HOME TEAM TORONTO

Louie Saradin & Sylvia Huizinga

Sales Representatives

Office: 416.461.9900

thehometeam.to@gmail.com

Direct: 416.301.3462

website: thehometeamtoronto.com

840 Pipe Avenue Toronto, M4K 3T6

It's more than real estate, it's real life



R.C. ROSS GAS SERVICES

Specializing in ALL Your Natural Gas Equipment

SALES • INSTALLATIONS, EMERGENCY SERVICE
MAINTENANCE CLEANINGS • INSPECTIONS

Gas Furnaces

Air Conditioning

Gas Lines

Water Heaters

Gas Fireplaces

Pool Heaters

Humidifiers

Chimney Liners

BBQs



Contact

Bill Waugh
416-283-8557

24HR TEL

REASONABLE RATES, FAST & EFFICIENT SERVICE!
LICENSED, BONDED & INSURED

Georgiana Woods

Your neighbourhood
Realtor

 ROYAL LEPAGE

Helping you is what we do.™

Helping those in need is what I do best. Whether it is helping a first time home buyer; a home owner in need of guidance through what can be a complicated process; or someone leaving their family home where they have lived for many years, you will have my personal attention from start to finish. I will explain everything that you need to know and make the transition as smooth as possible for you and your family.

I'd love to help you make your next move!

Call: 416-209-6220

Email: georgiana@georgianawoods.com

www.georgianawoods.com

www.rankmyagent.com

Realtor



Not intended to solicit clients working with another realtor.

RavineAuto.com

*"Come Say Hi to Rob Tucker
& his team at Ravine Park Plaza"*

416-281-1334



*Make an appointment for the
wheel alignment on your vehicles*



Servicing and repairs on most
makes and models of vehicles

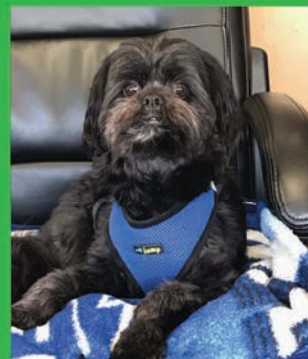
Tire Sales, Servicing, Repairs,
& Replacements on site.



MICHELIN



We Carry These Brands & Many More.





Sophia Tan Broker

FINE HOMES DIRECTOR

My Focus is to Make the Process of Buying or Selling
Your Home as Efficient and Stress-Free as Possible.

Imagine That!



416-417-4488

416-286-3993

SOME OF THE HOUSES **SOLD** BY SOPHIA TAN



2 ADDITIONS, M/F FAM. RM.
64'X144' LOT, WIDEN TO 83'

445 Friendship Ave.

Listed at \$1,199,800

SOLD \$1,400,000 in 2 Days

May 2024



26 Dunwatson Dr.

Listed at \$1,499,800

SOLD \$1,510,000 in 1 Day

May 2024



124 Acheson Blvd.

Listed at \$1,150,000

SOLD \$1,255,000 in one Day

April 2024



72 Blue Anchor Tr.

West Rouge

SOLD \$1,935,000 in 14 Days

February 2024

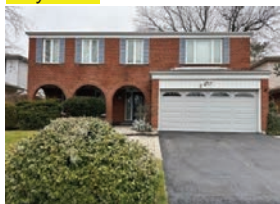


9 Regency Sq.

Represented Buyer

SOLD \$1,350,000

February 2024

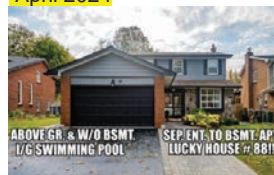


24 D'arcy Magee Cres.

Represented Buyer

SOLD \$1,140,000

November 2023

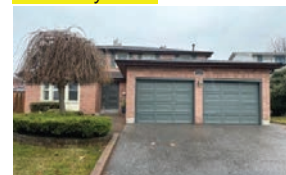


88 Oakmeadow Blvd.

7 Oaks Community

SOLD \$1,450,000

November 2023



1886 Parkside Dr.

Represented Buyer

SOLD \$1,235,000

November 2023



334 Jaybell Grove

West Rouge Community

SOLD \$1,000,000

August 2023



287 Pendermere Parkway

Listed at \$999,800

SOLD \$1,150,000 in 7 days

July 2023



4 Bowes Garden Crt.

Represented Buyer

SOLD \$1,690,800

June 2023



112 Acheson Blvd.

Bathgate/Lawrence

SOLD \$1,500,000 in 5 Days

May 2023



153 Clappison Blvd.

Listed at \$999,800

SOLD \$1,100,000 in 1 Day

April 2023



61 Winter Gardens Tr.

Listed at \$999,800

SOLD \$1,115,000 in 3 Days

March 2023



8 Cherrydale Ct.

Lawson/Centennial Rd.

SOLD \$1,300,000 in 6 Days

March 2023



9 Bramber Rd.

Listed at \$1,199,800

SOLD \$1,450,000 in 1 Day

August 2022

FREE

CURRENT MARKET EVALUATION CERTIFICATE

This Certificate entitles a residential property owner to one market evaluation. If you are interested in finding out the current value of your home, please call me to arrange an appointment without cost or obligation.

SOPHIA TAN, Broker

Prud RE/MAX ROUGE RIVER REALTY LTD BROKERAGE

Email: sophiatan@sympatico.ca

Web: [Website: www.sophiatan.com](http://www.sophiatan.com)

Office 416-286-3993 Cell 416-417-4488

6758 Kingston Rd, Scarborough, ON M1B 1G8, Not intended to solicit properties already listed for sale

Sophia Tan

416-417-4488

416-286-3993

SEE MY WEB PAGE

WWW.SOPHIATAN.COM

Email: sophiatan@sympatico.ca



Air, Land & Sea Vacations Your Local Travel Experts

Our team of friendly Vacation Consultants live in our community and are backed by the #1 name in travel.

CALL, CLICK, OR COME IN TODAY



(416) 287 3387

91 Rylander Boulevard, Unit 17
Scarborough ON

www.ExpediaCruises.ca/Scarborough

TICO Ontario Registration No:50025711



**ALL INCLUSIVE
RESORTS**



**COACH
& RAIL TOURS**



**VACATION
PACKAGES**



**HOMES
& VILLAS**



INSURANCE



FLIGHTS



HOTELS



ACTIVITIES



DELIVERY OR PICKUP

@ KONGBURGERS.CA

OR SCAN THE CODE



**91 RYLANDER BLVD
(NEXT TO DRIVE TEST)**

**ALL BURGERS
MADE IN HOUSE!**

**WE GRIND
AAA
CANADIAN
BEEF!**

**FAST!
FRESH!
FANTASTIC!**



At our restaurant, we believe that every burger should be an experience, and we are committed to delivering just that. Our mission is to be the go-to destination for anyone craving a delicious, high-quality burger. We are passionate about serving our community and creating a positive impact on the environment.

@KONGBURGERSTORONTO



Sugar

Mother Nature's Antifreeze

By Jennifer Graham



Why do you like kale better in the winter than in the summer? Because it's sweeter! Kale will grow in the winter in many areas, you don't actually plant it during the winter if you want to harvest it then. In the winter the plant moves its sugars to the leaves to keep it from freezing. Sugar is a natural antifreeze. Water freezes at 0 degrees Celsius. But if you put sugar in water,



it freezes at -10 degrees Celsius. A good example from Mother Nature is maple syrup. When the sap runs from a maple tree in the spring, you can lick it right off the snow. That's because it's approximately 66% sugar!

Another example is the antifreeze in your car. Sometimes you see green stuff on the pavement, and if you were to dip your finger in it, it would taste sweet! In fact, many dogs die each year because they drink the antifreeze that gets spilled when people fill their car in the driveway. Dogs don't know it's poisonous, they just know it's sweet!

With kale, carrots and other vegetables that continue to grow in the winter, they stay alive in the snow and the sugar in the leaves prevents them from freezing. That's Mother Nature's antifreeze – sugar – at work!

So, the next time you are looking for something sweet in the winter, have a peek in your garden and see what's still growing – you might discover a sweet new treat!

WestRougeLife

COMMUNITY LIFE IN WEST ROUGE

To advertise with us, contact Maddy
westrougelifeads@gmail.com



Join Our Facebook Group to Keep West Rouge Safe

Our community members have created a 'West Rouge Neighbourhood Watch' Facebook group to help grow awareness of security concerns. The online presence is a shared commitment to looking out for each other and a place to report crimes.

 Scan Here



The Zoo Report

When did you last visit the Toronto Zoo?



By Amy Baptista, Media Relations Coordinator, Toronto Zoo

We are celebrating our 50th anniversary on August 15th, and it's such an amazing milestone to celebrate at such a critical time in the fight against extinction. So much has happened here over the last five decades.

It is humbling when you realize where we started, and how many firsts we have celebrated here! We were the first zoo in the world to be arranged geographically instead of by species. We were the first zoo in Canada to hire a full-time animal nutritionist and a full-time reproductive biologist.

We have continued to push what a world class accredited zoo needs to look like over the past decade, with our state-of-the-art Wildlife Health Centre allowing guests to observe examinations, procedures, and surgeries performed by our dedicated team and valued healthcare partners. This facility enhances our role as a centre of excellence in animal care, leading the industry in reproductive science, veterinary care, nutrition physiology, and overall excellence in animal welfare.

I encourage everyone to reflect on our journey and share that we are so grateful for how you have helped us arrive at today. There is no question we are proud of our accomplishments since your Toronto Zoo opened in 1974. One of the most significant wins has to be hosting over 60 million guests from our community and across the world, and connecting them to our mission of saving wildlife. This personal link is critical as I believe conservation is a team sport, and we need more players. By reaching out, evolving and being innovative, we create new opportunities to deepen our connections with players from all our communities, inspiring them to take action for nature.

Through revolutionary wildlife research projects and deep connections, we are uniquely positioned to make meaningful advancements in conservation science and animal wellbeing, benefitting the individuals in our care and having a global impact.

The Zoo's science journey over the past 50 years focused on our strength in the animal health sciences (veterinary, nutrition, reproduction and welfare



sciences) – fostered through original research and higher education programs with our academic and government partners across Canada and beyond. Building on this incredible foundation, we will expand that reach and impact.

This anniversary is about honouring the past and building a better future for wildlife, our community, and the next generation of wildlife conservation scientists, engaging and empowering them to become Guardians of Wild.

The conservation landscape in 2024 continues to change and challenge us: the dual crises of biodiversity loss and climate change are inspiring the global community to take a deeper look at the relationship between humans and nature. The opening of our Community Conservation Centre in the near future will answer this call and anchor the next phase of conservation science at your Toronto Zoo. This will have us focus on interconnected systems (animals/plants – people – nature) and ensure we bridge the expertise and knowledge gained from Toronto Zoo's living systems with wild initiatives locally and nationally to accelerate conservation impact.

Thank you for being part of our journey. Here's to the next 50 years and beyond!

FOR ALL YOUR REAL ESTATE NEEDS ...

CALL THE REALTOR YOU CAN TRUST
TO SELL YOUR HOME FOR TOP DOLLARS

My Services Include:

- FREE** Home Staging
- FREE** Professional Photography
Virtual Tour and Brochure
- FREE** Advertising in Newspapers
- FREE** Advertising in Local Area
"Just Listed" Cards
- FREE** Social Media Exposure
YOUTUBE | GOOGLE | KIJJI | CRAIGSLIST

FREE HOME EVALUATION



Homelife Today
Realty Ltd., Brokerage*
Off. 416-298-3200

*INDEPENDENTLY OWNED AND OPERATED

*NOT INTENDED TO SOLICIT BUYERS AND SELLERS, WHO ARE UNDER CONTRACT WITH ANOTHER REAL ESTATE BROKERAGE



Nadia Negah Sales Representative
416-886-5069
mn1992negah@gmail.com

WILSON'S BARBER SHOP

111 ISLAND RD
& EAST AVE. UNIT 16
WEST HILL,
ONTARIO M1C 2P7
(PORT UNION & 401)

(416) 284-0909

PROFESSIONAL HAIRCUTS FOR EVERYONE

- BRUSHCUTS
(FLAT TOP)
- UNDERCUT
- TAPERED CUTS
- BEARD SHAVE



Hours

Tuesday to Friday
9am-6:30pm
Saturday
9am-3:30pm
Appointments Preferred

westrouge.org



Membership Report



By Larry Whatmore, Membership Director, WRCA

THE POWER OF COMMUNITY

I have often marvelled at how fortunate we all are to be part of such a vibrant community. I never take this for granted. Those of us who have “come from away”, be it from East York (like Diane and me) or from points afar, recognize that being part of a tight community enhances the connections we feel to our neighbourhood and to each other. It’s a good feeling.

HOW DO WE ENABLE THIS?

By contributing, participating, and leading.

By contributing ... by “becoming a member” of WRCA. Several hundred of us do so every year. Some even make donations over and above the membership fee. Thank you. Our collective contributions make it possible for WRCA to financially support community programs every year.

By participating ... by taking in all that our community has to offer, thanks in part to the financial support that WRCA provides, which is all thanks to you.

By leading ... by contributing your time and talents to the betterment of our community. Did you know that WRCA has almost 100 volunteer street captains and area coordinators? Yup ... one hundred! These are the folks who deliver West Rouge Life to you twice a year and, in many cases, help you to “become a member” of WRCA, so you too can contribute to making all this possible.

Care to join our volunteer team ... as a street captain, area coordinator or board member? Please contact me and we can discuss the best fit, be it with WRCA or with West Rouge Sports and Recreation Association. That’s right; here in West Rouge, we are blessed to have two community organizations working together to improve the quality of our community life. Most communities would be thrilled to have just one; we have two. And we’ve had them since before many of us were born!

WHERE DOES ALL THAT MONEY GO?

So glad you asked! As a paid-up member, you help to fund the Port Union Waterfront Festival, the Summer Concert Series at Port Union Community

Centre, Winterfest, Pumpkin Parades, All-Candidates Meetings, and West Rouge Soccer club teams. You also help fund the communication services that help us inform you about these events and about public policy matters affecting West Rouge. You pay a little ... and get a lot in return.

Our financial statements are presented at our annual general meeting in October every year. All community members are welcome. They’re also published on our website: www.westrouge.org. Click on the “About WRCA” pull down menu.

SOME THANK YOU’S ...

Thank you to the many of you who have chosen to “become a member” of WRCA this year. Your \$15 membership fee, multiplied hundreds of times over, makes a big impact.

Haven’t joined yet this year? Please use PayPal. It’s fast and easy. The link is front-and-centre on our website at www.westrouge.org. And you don’t need a PayPal account to use it.

Thank you to the 80 community members who allowed us to post a “Become a Member” sign on your lawn this year! It’s wonderful to see so much pride in our special community.

Thank you to our almost 100 street captains and area coordinators for your devoted service once again this year. This army of dedicated volunteers is the glue that holds us our team together.

Care to join our team? Please contact me. Vacancies arise from time to time, so we are always looking for community members to join us. I’d be happy to chat on a “no obligation” basis!

Larry Whatmore, Membership Director
Larry.Whatmore@rogers.com
 (416) 562-2101



Fleury, Comery LLP

Barristers & Solicitors

Edward R. Fleury, Q.C. (1929-2021)

Gregory E. McConnell, M.A., LL.B.

Stephen P. Fleury, B.Sc., LL.B.

Donald C. MacVicar, LL.B., LL.M.

Lisa-Renee Hasley, J.D..



"Scarborough's Most Experienced Law Firm" estab'd in 1957

215 Morrish Rd, Ste. 104, Scarborough, ON M1C 1E9

T: 416-282-5754 E: dcook@fleurycom.on.ca



ggelectronics.com

416.282.8111

@ggelectronics

4371 Kingston Rd.

West Hill M1E2M9

SONY SAMSUNG SONOS
Panasonic (TM) **MONITOR AUDIO**

Are you thinking about a renovation?

Call us first for:

TVS, STEREOS, APPLIANCES,

SMART PRODUCTS,

TV/AUDIO INSTALLATION FOR INDOOR AND

OUTDOOR AREAS

FREE DELIVERY IN THE ROUGE FOR PURCHASES

OVER \$200!

Three generations of knowledge, service, and value.



Licensed
&
Insured

Home Improvements

Metro
Licence
#B10024

- Kitchens
- Bathrooms
- Basements
- Plumbing
- Doors & Locks
- Windows
- Fences & Decks
- Tile Work
- Roofing
- Eavestroughing
- Downspout Disconnections
- Custom Fireplaces

For a no charge estimate call Alan Megahy at:

416-266-3434

info@husbandforhire.com

41 Holmcrest Trail Scarborough, ON, M1C 1V6 • Follow us on Instagram @husbandforhire1

West Rouge Sports & Recreation Association



By Louise Redgers Bonnycastle, President

Creating a sense of Community in our Neighbourhood.

That is our mandate! We try to create FUN events that are for all ages and abilities. To this end, we offer a whole variety of events, and often pair up with our neighbouring organization CCRA. This spring, we offered events at least once a month. In March, we celebrated Easter with an Easter Egg Hunt for the little ones. April was Earth Day, a community clean up, and celebration of things we could grow this summer. May was an evening of Star Gazing at the Waterfront with our favourite telescope building stargazer. June brought our annual Parking Lot Sale, a huge neighbourhood Garage Sale, featuring one stop shopping. July brought three incredible concerts in the Park at the Port Union Community Center. If you have never attended, you should check it out; the music is incredible and free for all. As I write this, we are gearing up for our annual Movie in the Park night on Friday August 30th (a free event).

November 1st will be our ever expanding Pumpkin Parade at Port Union in the Park. It is truly incredible to see the artistic creations that are carved each year. Sunday, November 17th is the annual Artisan Sale. Mark your calendar for this fantastic shopping experience, and if you are a creator and would like a space, please email Paul@wrsra.org and reserve your space now as they go very fast! In December, we will bring back our Photos with Santa afternoon. Families will be able to come and create decorations, have some fun and snap their own photos with Santa. Family pets will also get a chance to get their holiday glamour shots too. You won't want to miss our annual Holiday Carol Sing at West Rouge in the Park with a choir and hot chocolate for all!

The new year will bring Movie Nights, a Free Family Skating event on Family Day in February, and so much more.



2025 will soon be upon us, and we hope to offer lots of fun and excitement throughout the year. We need a lot of help to put on all of these events for the community. I have a small and very dedicated group that stands behind me creating and assisting with these events, but we are always in need of more volunteers to lighten the load and help us with creating new and interesting events that make West Rouge a great place to live.

The fall is looking very interesting, as we are planning a concert based on Taylor Swift's music called Afterglow on Sunday September 22nd at the West Rouge Community Center. This will be our first teen/tween geared concert in several years, and we hope the community will come out and support the band. The Fun Run will be Saturday, September 28th for a walk of 5 km or 10 km run on the Waterfront. October will be the return of the Children's Halloween Party with plenty of activities and fun for younger children.

For dates and times for events visit our website www.sportandrec.ca or check us out on facebook and instagram.

With sincere appreciation for our team: Paul, Barbara, Juli, Carol, Gary, Laurie, Lynda, Nancy and Andy.

Louise Redgers Bonnycastle
Louise@wrsra.org
 416 283 1938

YOUR NEIGHBOURHOOD REALTOR WITH OVER 20 YEARS EXPERIENCE!



Dan Hoffman
Realtor®

416.939.4030

- DECLUTTERING & ORGANIZING SERVICES
- FREE PAINT JOB*
- FREE STAGING*
- PROVEN MARKETING PLAN
- PROVEN NEGOTIATOR

"Dan is our go to realtor for our home purchases in the West Rouge Community. We just sold our townhome with Dan in the area and purchased a new detached house close by. He helped guide us through the whole process and answered all of our questions. His expertise on the housing market, the West Rouge area and home staging helped us sell our current home within 2 weeks of it being on the market during a low traffic time. We would recommend Dan to anyone looking to purchase or sell their home."

— Christina Marinos & Kyle Bradley
6400 Lawrence Ave East Unit 32

Having lived in the neighborhood for over twenty-five years and raising my family here, I understand firsthand why it's such a wonderful place to call home. My extensive experience not only helps me sell your house but also enables me to sell the vibrant community surrounding it.

I would love the opportunity to work with you through the entire process, from getting your home ready to the final sale or in helping you purchase your dream home. With me by your side, you can rest assured that you'll receive personalized attention and expert guidance at every turn.

RE/MAX®

Rouge River Realty Ltd., Brokerage
Independently Owned and Operated

*Only if PAINT and/or STAGING is needed. If not needed a reduction in commission will be offered.



www.DanHoffman.ca
danhoffman@rogers.com

Not intended to solicit clients currently under contract.



Advertising Information

westrouge.org website



Why advertise with us?

The West Rouge Community Association represents the local community through advocacy, support and sponsorship of events, and by communicating information about our community to area residents.

In addition to *West Rouge Life*, the West Rouge Community Association also maintains a community information website at westrouge.org. The website content includes interest articles, community reports, event listings and a local news section.

Advertising with the West Rouge Community Association through westrouge.org is a great way for businesses to connect with local residents.

Advertising guidelines

For the *westrouge.org* website

- A large ad that appears in a rotating spot on each page of the website.
- Your ad will have lots of chances to be viewed.
- Your ad will be displayed on our website for a period of one year.
- For examples of the rotating website ads, please visit our website at westrouge.org.
- All ads are included in the Business Directory on the website at westrouge.org/businessdirectory.

Layout

- Your ad can be designed by a designer of your choice or if you would like us to connect you with a designer, please contact the Advertising Director, Maddy Chandrasekaran at sajbarclay@gmail.com.
- Ad format requirements are 300 pixels in width by 250 pixels in height in .png or .jpeg format.

Payment

You may pay for your website ad by PayPal at westrouge.org/advertising or cheque made payable to the **West Rouge Community Association**. Contact Sonya Barclay at sajbarclay@gmail.com to arrange delivery/pick-up of your cheque. The annual cost for a website ad is \$90 for a 12-month period.

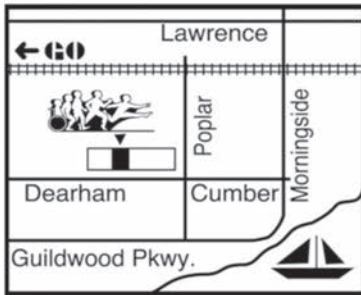


Guildwood Physiotherapy

Formerly
East Scarborough Physiotherapy

Full Service

Full Service Physiotherapy, Acupuncture, Massage Therapy



Since 1994

84 Dearham Wood
at Poplar Rd. beside
Poplar Rd. School

We are a modern 1700 Sq ft *Physiotherapist owned* clinic that provides a multitude of rehabilitation services such as Physiotherapy, Massage Therapy, Acupuncture, and individualized exercise therapy, all under one roof. We have a comprehensive gymnasium, and are equipped with 4 private treatment rooms, and a full selection of electrical modalities including:
Ultrasound, Infrared LASER, Sonodylator with suction, Myopulse/Electro-Acuscope (Computer controlled micro-current), BCX (frequency generator), Acuhealth, Acustim, TENS, EMS, Cupping, Acupuncture, (Traditional Chinese and Anatomical) Manual Therapy, Mobilization, Hot Parrafin, Moist Heat, Ice, Cryocuff, and Spinal and Cervical Traction on our state of the art, Traction table.

We are fully equipped to treat injuries ranging from a simple tennis elbow to complicated injuries from serious car accidents.

Let our experience give you the best possible result.

(416)283 6893

www.guildwood.net



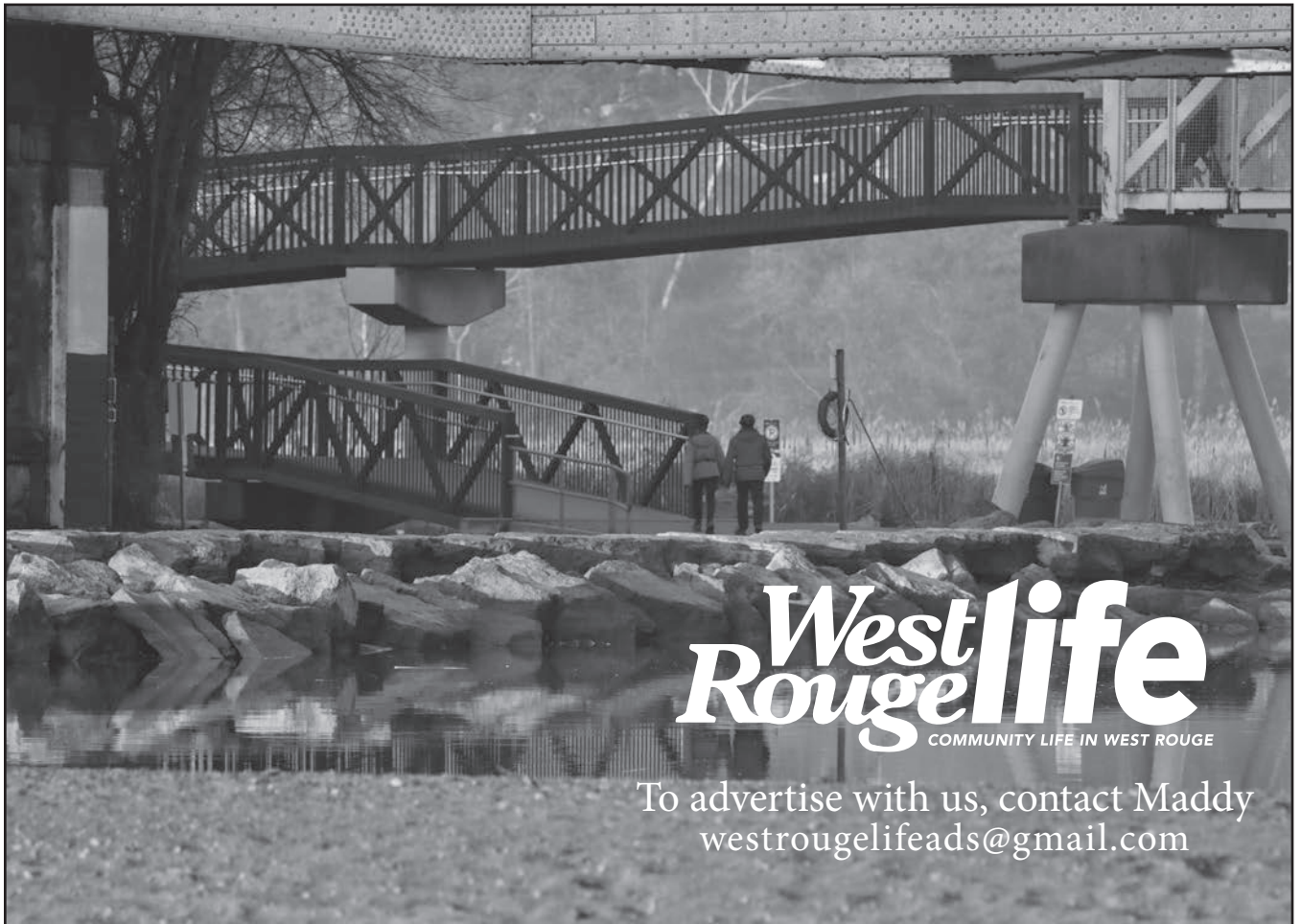
WANTED

West Rouge Volunteers

Become a board member
or help with events

Check us out!

www.westrouge.org



**West
Rougelife**
COMMUNITY LIFE IN WEST ROUGE

To advertise with us, contact Maddy
westrougelifeads@gmail.com

Pain Resolution Therapy

Release energetic blocks & pain, reconnect with your body's innate ability to heal itself using somatic-based practices that speak the language of the nervous system, mind, body, & spirit.



Resolve Pain *Guru*
CREATE BALANCE • LIVE IN FLOW • THRIVE IN LIFE

Contact: nicole@resolvepainguru.com

www.nicoleablackramkay.com | www.resolvepainguru.com

"Curling"

A Great Way To Spend Your Fall / Winter

By Fred Huggett

As the warm weather cools off in October, what will you do to stay active over the Fall and Winter months? I suggest you give the sport of curling a try! If you are looking for a fun, physical and social activity that will help you stay active over the Fall and Winter months then curling is a great choice. It is suitable for all ages; our club has people curling who are 5 to 93 years of age. You can curl during the day and / or in the evening, during the week or even on weekends. There are kids, mens, womens, as well as mixed leagues for all ages.

Curling is an easy game to learn. There are curling clinics to teach beginner curlers. There are also many Curling Bonspiels that provide team competitions with a great day of social FUN!

You can curl by delivering the rocks in a crouch and slide delivery or as many curlers do, or you can use a stick delivery. In our Senior Venerables Men's League, about 70 % of our curlers use a stick.

We have many residents of the West Rouge Community as curling members at our Tam Heather Curling and Tennis Club located very close to us in the Morningside and 401 area, at 730 Military Trail in Scarborough.

I curl in the Venerables League for Men over 50, which has curling times for tag draw, which is a fun, non-competitive activity every Monday to Thursday in the mornings and afternoons.

On Fridays, we have a morning competitive league with four divisions of varying skill levels. There are many different leagues that you can join and they all focus on one very important word: "FUN"

If you think you might be interested and / or would like more information please feel free to email me at fred.huggett@gmail.com

Hope to hear from you, and as the Curling world always says: HURRY HARD



★ **West Rouge Families, Protect Your Future!** ★



Affordable Benefits for Accident & Sickness

- No Contracts
- Unlimited Claims.
- As low as \$14 & \$20 per month:

Pay your bills: mortgage, rent, feed your family, travel, and keep your home safe. Peace of mind. Protect your future!

☎ **Call Jey Dharmaraj: 647-377-3119**

✉ **Email: jaysheel.dharmaraj@combinedagent.com**

Use Your Benefits to help YOU recover, not to pour into the medical system!



Deputy Mayor Jennifer McKelvie
Councillor, Scarborough-Rouge Park

To stay up to date on news in Scarborough-Rouge Park, visit our website at: **www.jennifermckelvie.ca**

Subscribe to our E-News!



@mckelvieto



Eleni Paolozza
Sales Representative

c. 905.409.3111 o. 416.461.9900
elenip@royalpage.ca
royalpageurban.com



VIJAY THANIGASALAM
MPP - Scarborough-Rouge Park

I am here to listen and serve you.
Let me know how I can help you.



8130 Sheppard Avenue East,
Unit 105, Scarborough, ON M1B 3W3

416-283-8448
vijay.thanigasalam@pc.ola.org
vijaythanigasalam.ca



Growing Together

The Herb Boxes Initiative and Community Support

By Catharine G.

The herb boxes initiative began on March 29th, 2021, and by May of that year, we already had 9 hosts join. By June, that number had grown to 12, and as the project continued to expand, I realized we needed to set a limit on the number of boxes each year. I created each box myself, and word of this community project spread quickly. Today, we proudly have 29 hosts in the West Rouge and Centennial areas of our neighborhood.

This project is sustained entirely by donations from our generous community, these herb boxes are for everyone. If you pass by one, feel free to take small cuttings of the herbs to use in your home-cooked dishes. There's a wonderful variety of herbs available, so there's something for everyone.



We extend our heartfelt thanks to the fantastic businesses that support this project each year: Sheridan Nurseries, Metro, Canadian Tire, Greenwood Nurseries, and Rona (Pickering). Please consider supporting these local businesses when you shop.

If you're interested in hosting a herb box, please reach out to Catharine Gregory at 01catharine.gregory@gmail.com.

From The Archives

From the West Rouge Community Flyer, Fall 1989



Some issues never seem to go away, such as traffic & speeding and crime & safety.

But other issues change with the times. Take a look at the Fall 1989 issue of the West Rouge Community Flyer where a top-of-mind issue was the need for a pay phone near Rouge Beach Park, which Bell Canada agreed to do.

TRANSPORTATION & COMMUNICATIONS

Several residents have asked that a phone booth be located near Rouge Beach Park in case of emergency.. It was noted that the nearest pay phone is located at the Rouge Hill Go Station. After several chats with officials at Bell Canada, I am happy to report that a phone booth will be installed at the entrance to the park before Christmas. Residents should note that the reason we had the previous pay phone removed was because it was vandalized so often. Bell officials told me that if this phone is vandalized with any frequency, it will be removed PERMANENTLY. Please report anyone you see destroying this, or any other local amenity, to the police or other authority. If we want these privileges we will have to work to keep them.

Residents have also commented on the traffic congestion at several local intersections, especially Port Union Road and Highway 2, and Port Union Road and Island Road. Requests to improve the traffic flow by changing the traffic signals at these intersections have been made by WRCA and Ward 9 Councillor, Ron Moeser. The Metro Roads and Traffic Department is investigating their feasibility.

Rudy Duschek
President W.R.C.A.

The Rouge Butterflyway



By Karanne Atkinson, Volunteer Ranger, Rouge Butterflyway

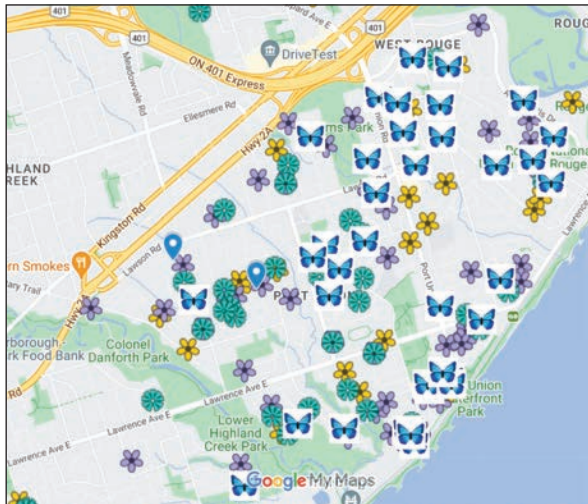
I was always interested in gardening, but it wasn't until our Rouge Butterflyway Ranger, Karen Heisz, wrote an article in our Community Newspaper asking if there were others within the community interested in learning about and growing native plants that I submitted my interest in volunteering and eagerly waited for a response. It didn't take long for Karen to respond, and soon, she had a small group of volunteers. We officially became the Rouge Butterflyway in the fall of 2021.

Using the David Suzuki Butterflyway Program as a guide, we quickly adopted the Sir Oliver Mowat Collegiate garden and the next year we added the Tony Stacey Veterans Center gardens. Want to know more about the Butterflyway Project? Go to <https://davidsuzuki.org/take-action/act-locally/butterflyway/>

In 2023, we were invited to have a table at the Port Union's Seniors Market. We used this event as an opportunity to educate visitors about Native Plants, and the benefits of growing Native Plants in your gardens. This year we also sold seedlings from our own gardens. The funds from this year's event also went toward the upkeep of our adopted gardens.

We are thrilled and grateful to be recipients of a 2024 Pollinate TO Grant (<https://www.toronto.ca/services-payments/water-environment/environmental-grants-incentives/pollinateto-community-grants?>)

We have been busy this summer reviewing designs, moving and transplanting plants in the Tony Stacey Center gardens.



Yellow daisy – 2021 gardens
 Purple daisy – 2022 gardens
 Green flowers – 2023 gardens
 Blue butterflies – 2024 gardens

There are now 165 gardens in the Rouge Butterflyway. Thank you so much for your participation in the David Suzuki Foundation's Butterflyway program!

In 2022, we attended our first Earth Day Event held at the Port Union Community Center. In our butterfly wings and hair bands, we shared stickers, photos, and our passion for native plants; we also offered a demonstration on "How to test your garden soil," showing those in attendance how to become a "Dirt Nerd!" We sold a selection of single native plants as well as a full sun kit and a shade-loving native plant kit. We had a ball at this event and were thrilled with the success of the plant sale; we have participated in this Earth Day Event every year since. We use the funds from our Earth Day Native Plant sale to look after the two gardens that we have adopted.

These gardens will attract pollinators and wildlife, and will make the area more enjoyable for the residents of the Center. In the fall, we hope to start creating our final design. It's exciting, but we have to remember to be patient and practice the mantra of all gardeners - "Start small, dream BIG."

We thank you for your interest in our initiatives and your participation in our native plant sale. We trust that you are enjoying the butterflies visiting your gardens. If you are interested in joining us in the gardens, please reach out to us at rouge.butterflyway@gmail.com.



Advertising Information

West Rouge Life magazine



Why advertise with us?

The West Rouge Community Association represents the local community through advocacy, support and sponsorship of events, and by communicating information about our community to area residents.

The West Rouge Community Association publishes a magazine called *West Rouge Life* twice each year. The magazine contains a variety of local interest articles and is delivered to 3,400 homes in our community and many local businesses.

Advertising with the West Rouge Community Association through *West Rouge Life* is a great way for businesses to connect with local residents.

Advertising guidelines

For *West Rouge Life* Magazine

Layout, dimensions & instructions

See template for ad sizes.

- Ensure your ad conforms to the dimensions indicated and supply artwork to fit your ad.
- Submit digital artwork in high resolution by email as an attachment to the Advertising Director, Maddy Chandrasekaran at westrougelifeads@gmail.com. If you need an ad created for your company, please discuss this further with Maddy.
- MS Word documents or MS Publisher documents cannot be accepted for ads.
- **All ads and payments must be received by the submission deadline.**

Payment

You can pay for your *West Rouge Life* ad by PayPal or credit card at westrouge.org/advertising or by cheque made payable to the **West Rouge Community Association** and mailed to Maddy Chandrasekaran. Contact Maddy for mailing instructions at westrougelifeads@gmail.com. See page 3 of this document for a template for ad sizes and pricing.

Distribution

- *West Rouge Life* is distributed approximately 6-8 weeks following the submission deadline to all homes in the community and many local businesses.

1.75" 1 unit 2.0"	3.50"	5.25"	7.0"
4.0"			
6.0"			
8.0"			
10.0"			

The horizontal line is for 10 unit ads

Layout Dimensions

Black & White Ads	Width x Height	Cost
2 units	3.50" x 2.00"	\$70
	1.75" x 4.00"	
4 units	7.00" x 2.00"	\$140
	3.50" x 4.00"	
	1.75" x 8.00"	
5 units	3.50" x 5.00"	\$175
6 units	3.50" x 6.00"	\$210
8 units	7.00" x 4.00"	\$260
Half page (10 units)	7.00" x 5.00"	\$300
Full page (20 units)	7.00" x 10.00"	\$600

Colour Ads	Width x Height	Cost
Inside front cover	8.00" x 10.50"	\$850
Inside back cover	8.00" x 10.50"	\$850
Back cover	8.00" x 10.50"	\$1,000
Centrefold spread-2 page	16.00" x 10.50"	\$2,000
Centrefold inside page	8.00" x 10.50"	\$1,000
Centrefold outside page	8.00" x 10.50"	\$850

To determine the dimensions of your ad:
 Start at the top left. For example, a four-unit ad can be 4 units wide by 1 unit in height - 7.00" x 2.00" or 2 units wide by 2 units in height - 3.50" x 4.00" or 1 unit wide by 4 units in height - 1.75" x 8.00".

Board of Directors



COMMITTEE/POSITION	NAME	EMAIL
President	Reza Khoshdel	reza.khoshdel01@gmail.com
Treasurer	Sharon Stoute	sistoute@gmail.com
Secretary Director, Website Advertising	Sonya Barclay	sajbarclay@gmail.com
Director, Advertising, West Rouge Life Magazine	Maddy Chandrasekaran	westrougelifeads@gmail.com
Director, Communications	David Wesseling	davidwesseling@hotmail.com
Director, Membership	Larry Whatmore	larry.whatmore@rogers.com
Publisher, West Rouge Life Magazine Co-Director, Social Media	Rose Morra	WRLpublisher@gmail.com
Co-Director, Social Media	Ash Khan	westrouge@hotmail.com
Website Editor	Kevin Narraway	knarraway@gmail.com



Community Directory



Emergency (property or people at risk)	9-1-1
Rouge National Urban Park	416-264-2020 pc.rouge.pc@canada.ca
Toronto's Municipal Information Hotline (for problems in the community)	3-1-1
Toronto Fire Services (general inquiry)	416-338-9050
Toronto Paramedic Services (general inquiry)	416-392-2000
Toronto Police Services (non-emergency)	416-808-2222
43 Division Non-Emergency Police (Community Response)	416-808-4308
Toronto Animal Services	416-338-7297 toronto.ca/animalservices
Toronto Wildlife Centre	416-631-0662 torontowildlifecentre.com

COMMUNITY SERVICES:

Toronto Public Library (Port Union Branch)	416-396-8885
Port Union Community Centre (PUCC)	416-396-4031
West Rouge Community Centre (WRCC)	416-396-4147

ELECTED REPRESENTATIVES:

Gary Anandasangaree, MP, Scarborough - Rouge Park	416-283-1414
Vijay Thanigasalam, MPP, Scarborough-Rouge Park	416-283-8448
Jennifer McKelvie, Toronto City Councillor	416-338-3771
Anu Sriskandarajah, Public School Trustee	416-395-8787
Garry Tanuan, Catholic School Trustee	416-512-3408

CLUBS & ASSOCIATIONS:

West Rouge Mature Adult Day (MAD) - Henny Bernards	416-396-4147
Optimist Club of Rouge Valley - Roy Leslie	416-518-5665
Port Union Seniors	416-396-4034
Beavers / Cubs / Scouts - Scouts Canada, Ontario Headquarters	416-512-2461
Sparks / Brownies / Guides - Girl Guides of Canada, Ontario Council	1-877-323-4545
The Dukes of Harmony	dukesofharmony.com
Pickering Rouge Canoe Club	pickeringrouge.ca
West Hill Baseball League	westhillbaseball.com
West Rouge Basketball	www.westrougebasketball.ca
West Rouge Community Association - Reza Khoshdel	reza.khoshdel01@gmail.com
West Rouge Soccer Club	westrougesoccer.ca
West Rouge Sports & Recreation Association	louise@wrsra.org
West Rouge Tennis Club	wrtc.tennis.com
Scarborough Softball Association	scarboroughsoftballassociation.com
West Hill Minor Hockey Association	whmha.goalline.ca
West Hill-Highland Creek Lions Club	lionsclub.ca

SCHOOLS:

Joseph Howe Senior Public, 20 Winter Gardens Trail	416-396-6405
Sir Oliver Mowat Collegiate Institute, 5400 Lawrence Avenue East	416-396-6802
St Brendan Catholic - 186 Centennial Road	416-393-5359
West Rouge Junior Public - 401 Friendship Avenue	416-396-6635
William G. Davis Junior Public - 128 East Avenue	416-396-6650
École élémentaire catholique Saint-Michel	416-393-5421

Index to Advertisers



PAGE#	ADVERTISER	PAGE#	ADVERTISER
7	Call Broker John Century 21 Leading Edge	32	Nadia Negah / Home Life Today
11	Combined Insurance, a Chubb Company	24	R.C. Ross Gas Services
42	Combined Insurance, a Chubb Company	42	Resolve Pain Guru Inc.
36	Dan Hoffman / RE/MAX Rouge River Realty Ltd.	42	Royal LePage - Eleni Paolozza
34	Fleury, Comery LLP	6	Royal LePage - Joanne Bolte
24	Flowers in West Hill	24	Royal LePage - The Home Team - Louie
34	G & G Electronics	17	ScotiaBank
15	Gary Anandasangaree	22	TD
9	Green Art Landscape Design	11	The Medicine Shoppe
38	Guildwood Physiotherapy	22	The Singing Painter
34	Husband for Hire	42	Vijay Thanigasalam
42	Jennifer McKelvie	32	Wilson's Barber Shop
		24	Woods By Design

Center Pages

25	Royal LePage - Georgiana Woods
26	Ravine Auto Repair Centre
27	Re/Max Rouge River Realty - Sophia Tan
28	Tyler Shannik Franchise Partner Expedia Cruises
28	Kong Burger

Inside Front Cover

The Black Dog Pub
The List with Lou Team /
Royal LePage Signature Realty

Inside Back Cover

ReMax - Rouge River Realty - Trish French

Outside Back Cover

Royal LePage - Jill's Team

Advertise in
West Rouge Life
Magazine or online at
www.westrouge.org

WHEN YOU ADVERTISE IN THE WEST ROUGE LIFE MAGAZINE & ON THE WRCA WEBSITE, YOUR BUSINESS BENEFITS FROM:

- Reaching a targeted audience of 3000 households in the West Rouge Community
- Having your ad in a highly regarded, quality publication
- Reaching a global online audience
- Excellent advertising prices

If your ad contains pictures or graphics, it must be completely assembled and ready to print.

For Ad Creation and Ad Submission contact Maddy Chandrasekaran:
westrougelifeads@gmail.com

For next issue we need your
artwork/ad by
JANUARY 31, 2025

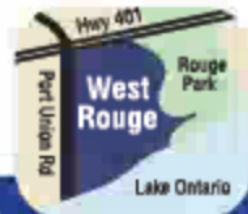
For more information or to book your advertisement for the next issue, please contact:

MADDY CHANDRASEKARAN
ADVERTISING DIRECTOR
Email: westrougelifeads@gmail.com

For Advertising
PLEASE CONTACT US FOR DETAILS



RE/MAX
ROUGE
 RIVER REALTY LTD, BROKERAGE
 Independently Owned and Operated



Trish French
 Realtor

Sales Representative

Office **416-286-3993** cell **416-970-0880**



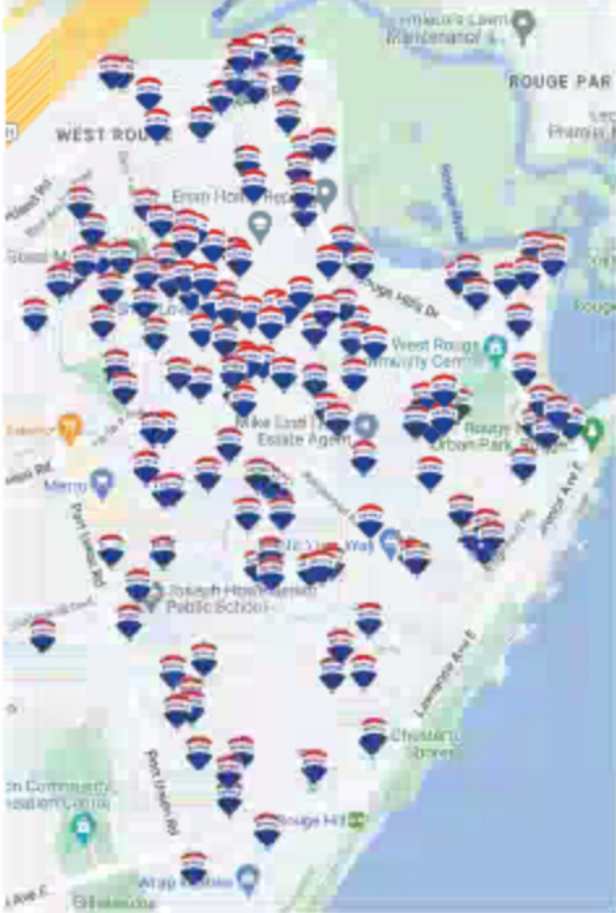
RE/MAX
 ROUGE
#1
 Salesperson
 in Rouge E10
 2018-2023

Thank you...
 It has been an honour and privilege to serve so many families here over the past 35+ years. Thank you for your trust.

Trish

2023 & 2024 SOLD BY TRISH WEST ROUGE - SOLDS & REFERRALS*

Sold by Trish In the past 26 years



35+ Years West Rouge Realtor...

Born and raised with family roots here since 1935



Contact me for your **FREE** market evaluation.
soldbytrish@gmail.com 416-970-0880

For \$\$ SOLD prices call Trish · www.trishfrench.com



Downsizing

A to Z

WITH *Jill's* TEAM



Downsize Your Home, Upgrade Your Lifestyle

Downsizing isn't just a transaction; it's a transition. A life shift. Our team provides a full-service experience and all the guidance—and empathy—you need to make the change with peace of mind. All you need to do is decide what you want to keep, and we handle all the rest.

JILL'S TEAM CAN HELP!

For more information on our **Downsizing A to Z Services**, reach out to us at:

416-417-5828

OR

Downsizing@JillsTEAM.ca

"Jill's Team is very professional in every aspect and they provided top notch service. A move from a condo to a Seniors' Residence is a challenge. Jill's Team handled everything from decluttering, booking of elevators, coordinating times with deliveries, movers, painters and staging smoothly and efficiently. The team was very knowledgeable of current market trends, extremely helpful and straight forward. Communication and feedback kept the family well informed. My family couldn't have been happier working alongside the team and we were extremely pleased with the end results. Highly recommend Jill's Team to anyone looking to downsize or move!"

- PAT M, 25 AUSTIN DRIVE

"Working with Jill's Team was amazing from start to finish. Jill's Team worked hard to help us clean out, prep and stage my mom's house. The process seemed daunting when we began, but having a whole team of caring and professional people working with us made the whole experience as smooth and easy as possible. The house sparkled when they were done. When offer day finally arrived, we received multiple offers and we got a great price in a challenging market; that speaks volumes about Jill's Team. I highly recommend choosing Jill's Team to sell your home and I will definitely be using their services again when it comes time to sell my own home!"

LIZ T, 19 WOOSTER WOOD



RICARDO AGBAY
SALES REPRESENTATIVE

ERIN GREGORY
BROKER

JILL FEWSTER-YAN
BROKER

LARRY YAN
SALES REPRESENTATIVE

JENNIFER GIBSON
SALES REPRESENTATIVE

KAREN OWENS
CLIENT CARE

For more information, visit our **NEW WEBSITE** below:



Jill's **TEAM.CA**
Signature Realty
REALTY INC. BROKER & REALTOR MEMBER

Not intended to solicit those already under contract with another brokerage